Copy & content pack

**Linking to Ecofurb on your website**

# Document details

Description: This is a content pack with everything you need to explain the Ecofurb service and other useful, related information, with appropriate links, copy and images/logos.

For: Local Authorities & Community Groups

To: Provide a link on your website to refer residents for access to Ecofurb’s ‘Able-to-Pay’ retrofit planning service, as part of your local climate action strategy.

Date: 24th March 2025

## What copy should I use?

Please feel free to use all or part of the following:

### Long version

Ecofurb is a service that helps homeowners with every step of making their homes energy efficient. They provide independent advice, connect you with retrofit installers, and make sure all completed work is quality-assured.

First, they have a free online tool called Ecofurb Options. This lets you see different ways to improve your home's energy use. You can try out different retrofit measures and see what works best for you and your budget.

If you want a more detailed plan, Ecofurb can do a full home survey. Their qualified experts will create a plan just for your house. This plan will tell you the most cost-effective way to make your home as energy efficient as it can be, depending on your budget and needs. If you choose to do the work, Ecofurb can connect you with trusted installers. If you go with someone from their installer network, Ecofurb will also oversee the work to make sure it is done correctly.

Ecofurb can also give you advice on how to pay for these improvements. They can help you understand green mortgages and loans – and let you know if you are eligible for any grants or funding.

### Short version

Ecofurb is a service that can help you plan your home energy retrofit. You can use their free online tool, Ecofurb Options, to explore how different retrofit measures could work in your home. For more detail, you can get an Ecofurb Plan. This includes expert advice, tailored to your home, along with access to quality-assured installers. They can also offer guidance on green mortgages and loans, to help fund the work outlined in your plan. For more information, head to [ecofurb.com](https://www.ecofurb.com/).

<https://www.ecofurb.com/>

<https://ecofurb.com/our-service/explore-ecofurb-options/>

<https://ecofurb.com/our-service/whats-an-ecofurb-plan/>